



Exclusive Member Benefits





Why not join the UK's largest membership organisation for legal businesses?

360 Legal Group is now the UK's largest membership organisation for legal business. We continue to invest and evolve in response to our members' needs. We strive to provide the best value for money by bringing you the ideas and tools you need to manage and market your practice more efficiently, effectively and profitably. We aim to ensure that the rewards of membership outweigh the cost many times over. So why not join us?

The basic benefits of being a member

- **Free** 2 hour practice assessment**
- **Free** access to comprehensive accredited CPD programme*
- **Free** fortnightly updates on industry trends and news
- **Free** quarterly online magazine
- **Free** telephone helpline
- **20% discount on all 360 Legal Group Business Consultancy**

All these services are available to non-members at the price quoted on our website. * Some of our CPD events will be completely free to members whilst others will attract a substantial discount.

** Reasonable travel expenses will be invoiced

Simply use 360 Legal Group to fulfill your CPD needs and recoup the membership fee many times over. Making the most of the full range of benefits will mean a saving of at least 200% of the fee.

But that's not all.

Collective buying power of membership

We negotiate great deals on your behalf: such as SIFA (a COLP and COFA training pack), NTEGRITY (PII insurance and title insurance), ZWARE

Vision (software), Legal RSS (high quality legal website content), Secure Virtual Office (IT cloud technology and telephony) and Jepson Holt (recruitment). Details are at www.360legalgroup.co.uk

Access to expertise at a fraction of the cost

Our members are facing some of the most difficult times in the profession, ever. Change is inevitable. Members' resources are stretched to take advantage of the opportunities as they present themselves. We find the people you need to help you – at a price you can afford.

Membership starts at only £29.99 plus VAT per month. If you haven't joined yet, why not? Can you really afford not to?

For more information on how to become a 360 Legal Group Member, please visit our website www.360legalgroup.co.uk or call us on 01275 465540. We look forward to hearing from you!



Take the pain out of CPD

Being a member of 360 Legal Group means never having to worry about those vital CPD points. Our combination of seminars, workshops, one to one coaching and team/firm development initiatives is fine-tuned in response to members' needs. Most of our seminars and workshops are FREE for members. In 2012, we shall be launching an accredited Webinar programme. What could be easier?

Solicitors know that their new Practising Certificate is dependent on completing their CPD hours. ILEX members can have their membership revoked if they do not complete the required CPD hours.

But finding the time to keep on top of your professional development is tricky. In the current economic climate, daily pressures often mean CPD falls to the bottom of the list.

What if your CPD points could help you to save costs, get clients and restructure your business? What if you could access ALL of your CPD requirement in one place for FREE?

That's exactly what the 360 Legal Group Professional Development Programme is designed to achieve. We actively manage the topics in response to our members' feedback. Our courses are run by experts in the legal industry. People we can trust to provide our members with best practice information relevant to them on current topical issues within the profession.

In 2011 we ran courses in five cities across the UK, bringing our experts to your doorstep.

Complete all 16 hours using only the 360 Legal Group Personal Development Plan using a combination of the following:

- Seminars***
- Workshops***
- Coaching****
- Team/Firm development****
- Webinars***
- 360 Legal Group Annual Conference****

* Many of these will be FREE to 360 Legal Group members. ** 20% discount applies. All discounts are available to ALL staff of 360 Legal Group members.

For more information on how to become a 360 Legal Group Member, please visit our website www.360legallgroup.co.uk or call us on 01275 465540. We look forward to hearing from you!



GET WORK | SAVE COSTS | RESTRUCTURE

Membership Application Form

| | |
|---------------------|----------------------------------|
| Your Name | |
| Your Firm | |
| Head Office Address | |
| | |
| | Postcode |
| Telephone | Email* |
| Fax | DX Number |
| Website | |
| Number of Offices | Number of Equity Partners/Owners |

| Number of Partners | 1-3 | 4-9 | 10+ |
|------------------------------|-----------------|-----------------|-----------------|
| Total fee per calendar month | £29.99 plus VAT | £39.99 plus VAT | £49.99 plus VAT |

I would like to pay:

Monthly Annually

I enclose:

Cheque (made payable to 360 Legal Group Limited) or

Standing order form completed and attached overleaf

Signed (authorised signatory): _____

Position: _____

Please send your completed form to:

360 Legal Group, 6 Farleigh Court, Old Weston Road, Flax Bourton, Bristol. BS48 1UR. Dx 48201 Nailsea.

How did you hear about 360 Legal Group? Renewal

From another law firm Attending a seminar 360 Website Other



GET WORK | SAVE COSTS | RESTRUCTURE

Standing Order Mandate

RETURN THIS FORM TO 360 LEGAL GROUP AND WE WILL SEND IT TO YOUR BANK

The Manager

(Bank Name & Address)

Dear Sir

Please make payments to the bank account detailed below, in accordance with the following instructions:

TO: **Barclays Bank**

SORT CODE: **20-13-34**

BENEFICIARY: **360 LEGAL GROUP LIMITED**

ACCOUNT NO: **63639851**

AMOUNT: £ + VAT. [TOTAL £]

DATE PAYABLE:

FIRST PAYMENT

LAST PAYMENT: **Until Further Notice**

ACCOUNT NUMBER

SORT CODE

FIRM NAME.....

SIGNED (AUTHORISED SIGNATORY).....

POSITION.....

DESCRIPTION: **Membership**



GET WORK | SAVE COSTS | RESTRUCTURE

Ideas, Innovation and Industry news in a useful format

Being a 360 Legal Group Member means having somebody to rely on to search out the ideas that will give you the competitive edge in business. In this age of constant information, bombarded every day, it is difficult to know what is important. 360 Legal Group sorts the wheat from the chaff to bring you only what we genuinely believe to be useful in helping you save costs, get work or restructure. We save you time and wasted energy and give you the chance to adapt quicker to the changing economic climate.

In a market with no growth forecast for the foreseeable future, law firms who want to succeed are constantly on the look out for ways to improve the quality and cost of their services. But this takes time and energy. So, here at 360 Legal Group, we do that for you. And then we tell you about it in ways that are easy, clear and useful:

Our Newsletter

Sent out fortnightly, our newsletter focuses on matters that are of genuine interest to our members. Articles are short, topical and thought-provoking. We invite experts and members to contribute and highlight members' offers and new ideas. As a result, we get great feedback.

360 Vision

Our quarterly online magazine is more in depth in content and approach than the newsletter. It is sent out FREE to all our members

(also available to non-members at £29 plus VAT per edition). There is no restriction on how many times you can download it or print it out. 360 Vision contains:

And we have also invested in other ways to provide you with the information you need to make your business better:

Members only website

FREE Helpline

Annual Conference

- Market overviews and analysis
- Industry commentary
- Innovative practices
- New services and products

For more information on how to become a 360 Legal Group Member, please visit our website www.360legalgroup.co.uk or call us on 01275 465540.

We look forward to hearing from you!